



OPPORTUNITIES FOR YOUR BUSINESS IN NATURAL FLOOD MANAGEMENT: WORKSHOP 5 – JUNE 9 2021

	Leading the way - developing new products and services in NFM	Speaker	Organisation
09:30	Introduction	Simon Green	ed/ge
09:40	Ideation - coming up with new ideas for products and services	Simon Green	ed/ge
10:00	Ideation exercise	Nick Devitt	ed/ge
10:45	Break		
10:55	NFM innovation case study - Roche Construction & Opportunities and support available from FIC	Daniel Roche + Hiatt Jackson	M.B. Roche + Flood Innovation Centre
11:25	Commercial development - building a business case around an idea	Simon Green	ed/ge
11:40	Commercial development exercise (Business Model Canvas)	Nick Devitt	ed/ge
12:10	Next steps - Flood Innovation Centre Workshops Alumni Network Programme	Chun Keat Yew	Flood Innovation Centre
12:20	Group discussion	All delegates	
12:30	Close		

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